

Station KSL-TV SALT LAKE CITY
 Advertiser () LOVE, MIA
 Product LOVE/CD4R
 Estimate# 828903
 Buyer Patricia Dome
 Phone#
 Fax#

Agency () SMART MEDIA GROUP
 814 KING ST, SUITE 400
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E LOVE/ORDR/828903
 Flight Dates 08/28/2012 - 09/03/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JAMIE ANDRUS
 Salesperson Phone# 202-872-1155
 Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	SA	GAME NIGHT LIVE	530P-7P	:30	09/01-09/01	1	\$100.00	1
Rating: 3.0								
2	SU	SUNDAY EDITION	9A-930A	:30	09/02-09/02	1	\$85.00	1
Rating: 2.0								
3	SA	GAME NIGHT LIVE	1135P-1205A	:30	09/01-09/01	1	\$60.00	1
Rating: 1.0								
4	TU-F	EARLY TODAY	5A-6A	:30	08/28-08/31	6	\$50.00	6
Rating: 1.0								
5	M	EARLY TODAY	5A-6A	:30	09/03-09/03	1	\$50.00	1
Rating: 1.0								
9	SA	6PM NEWS	6P-630P	:30	09/01-09/01	1	\$275.00	1
Rating: 3.0								
10	SU	MEET THE PRESS	8A-9A	:30	09/02-09/02	1	\$200.00	1
Rating: 2.0								
11	SA	SATURDAY TODAY	5A-7A	:30	09/01-09/01	2	\$30.00	2
Rating: 1.0								

Buyline Comment: 1/DAY TU,W 2/DAY TH,F

Rep Order# 7900495
EC'd Yes

Ver#	13	Mod#	4	Status	Confirmed
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Traffic Order# 24623

Printed: 08/30/2012 2:33 PM
08/30/2012 1:34 PM

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Station KSL-TV SALT LAKE CITY
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814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
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Salesperson Phone# 202-872-1155
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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
33	TU-F	NEWS @ 6P	6P-630P	:30	08/28-08/31	4	\$675.00	4
Rating: 4.5								

Buyline Comment: 1/DAY

37 M
Rating: 4.5

NEWS @ 8P

\$675.00	1
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38 TU-1
Rating: 3.0

KSL 5 NEWS TODAY

\$375.00 5

Buyline Comment: 1/DAY TU,TH,F 2/DAY W

42 M
Rating: 3.0

KSL 5 NEWS TODAY

\$375.00	1
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43 TU-F
Rating: 2.7

LATE NIGHT

\$325.00 41

Buyline Comment: 1/DAY

47 M
Rating: 2.7

LATE NIGHT

\$325.00	1
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48 TU-1
Rating: 3.0

TODAY

\$230.00

Synline Comment: 1/DAY

Rating: 3.0 M

7000

\$230.00 1

53 TU-E
Rating: 1.0

NATE BERKIS

\$95.00

57 M
Rating: 1.0

NATE BERKUS

	\$95.00	0
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Last Received: 08/30/2012 1:34 PM
Filed: 08/30/2012

Showing Buylines: All Lines

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FLEETMAN, VA 22514

Agency C/P D/T/R
Flight Dates

Flight Dates
Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Sales Office () WASHINGTON) JAMIE ANDRUS
Salesperson ()

SECOND STATEMENT)

Salesperson Phone#

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
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58	TU-F	STUDIO 5	11A-12P	:30	08/28-08/31	4	\$150.00	4
Rating: 2.0								
Buyline Comment: 1/DAY								
62	M	STUDIO 5	11A-12P	:30	09/03-09/03	0	\$150.00	0
Rating: 2.0								
63	SU	NEWS/NFL EDITION	530P-6P	:30	09/02-09/02	1	\$325.00	1
Rating: 3.0								
64	TU-F	TODAY SHOW 3	1P-2P	:30	08/28-08/31	6	\$150.00	6
Rating: 2.0								
Buyline Comment: 2/DAY TU,TH 1/DAY W,F								
68	M	TODAY SHOW 3	1P-2P	:30	09/03-09/03	0	\$150.00	0
Rating: 2.0								
69	SA	10 P NEWS	10P-1035P	:30	09/01-09/01	1	\$1,200.00	1
Rating: 5.0								
70	TU-F	TODAY	7A-8A	:30	08/28-08/31	4	\$850.00	4
Rating: 5.0								
Buyline Comment: 1/DAY								
74	M	TODAY	7A-8A	:30	09/03-09/03	1	\$850.00	1
Rating: 5.0								
75	SU	HIST OF SAINTS	1130P-12A	:30	09/02-09/02	1	\$50.00	1
Rating: 1.0								
76	TU	RNC 8/27 ~ 30	8P-10P	:30	08/28-08/28	0	\$2,500.00	0
Rating: 14.0								
77	TH	RNC 8/27 ~ 30	7P-9P	:30	08/30-08/30	1	\$2,500.00	1
Rating: 16.0								

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78	W	RNC 8/27 - 30	8P-10P	:30	08/29-08/29	1	\$2,500.00	1
Rating:	14.0							
79	W-F	NEWS	5P-530P	:30	08/29-08/31	1	\$675.00	1
80	SA	AGT	7P-8P	:30	09/01-09/01	1	\$420.00	1
Rating:	2.0							
81	SA	SAVING HOPE	8P-9P	:30	09/01-09/01	1	\$415.00	1
Rating:	2.0							
82	W-F	RNC 8/27 - 30	7P-9P	:30	08/29-08/31	1	\$2,500.00	1
Rating:	14.0							

---REPORT TOTALS---

Report Totals: 88 / \$33,365.00

---SALES MONTHLY TOTALS---

Sep 12: 88 / \$33,365.00
 Sales Totals: 88 / \$33,365.00
 Station Totals: 88 / \$33,365.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$166,825	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	
Books	null					
Demos	RA35+					